

Institute for Responsible Business

This incorporates the existing Institute for Applied Economics and Social Value; People, Organisations and Work Institute; Centre for Research in Accountability, Governance and Sustainability; Finance and Banking Research Centre; and Centre for Enterprise and Innovation.

The Institute brings together the leading international research strengths and researchers across Leicester Castle Business School in the Faculty of Business and Law. The purpose of the Institute is to focus our areas of research excellence on businesses and organisations working towards social, economic and ecological responsibility and sustainability in the widest terms. Our areas of international expertise include Entrepreneurship, Leadership, Strategy, Work and Organisation, Economics, Finance, Accounts, Logistics and Supply chain management, Marketing and Governance. The Institute will engage with global and national stakeholders, communities of civic and business leaders, policymakers, researchers and innovators and our international partners to conduct impactful projects and studies, across Britain and globally, Europe, Africa, and Southern Asia.

REF2021: Unit of Assessment 7 Business and Management Studies

Total category A submitted staff FTE: 109.50. Overall profile: 2*

The People, Organisation and Work cluster currently has 14 members who undertake research in areas straddling Human Resource Management, Employment Relations and the Labour Process. Specialisms include AI, automation and the future of work; job quality and low wage work; trade unions and employment relations; worker voice; workplace deviance and stress; workplace bullying; leadership and management; decent work; welfare work and employability programmes; and the complex links between skills and 'performance'. We aim to conduct impactful research of social value in the Global North and Global South, and at national, regional or local scales, by engaging with private and public sector organisations, the third sector, trade unions and policymakers.

The economics group (IAESV) has expertise in development economics, environmental economics, international trade and behavioural economics. Recent externally funded projects have studied the informal economy in Nigeria, trends in international trade, and the resilience of agricultural trading networks in rural Vietnam. The group also plays an active role in the regional economic development project, in collaboration with Leicester City Council, has informed on debt advice and poverty, while another project, in collaboration with local charities, has enabled community engagement in economic policy discussion. The group has a regular series of research seminars, as well as research and engagement workshops.

The Centre for Enterprise & Innovation has 50 members and includes research clusters for African Entrepreneurship, Innovative Logistics & Supply chain Management, Consumer Marketing and Strategy, Innovation & International Business. Each of these hosts Postgraduate Research students (PhD and DBA) and research projects of international significance. Significant areas of expertise include Inclusive and Intercultural entrepreneurship; migrant female entrepreneurs; entrepreneurial collective intelligence; sustainable value chains; and the East Midlands Top 500 Companies index.